

VISHNUDAS P

UI/UX Designer, 3+ years

My passion for meaningful design that makes a difference in people's lives by considering the human psychology and business motives have paved my path to be a designer, also Mathematics have a strong role in this. Have a strong passion for simple, clean and innovative design that can make 1% change in someone's life.

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Nostragamus, Product Designer

December 2020 - Current, 6 months | Bangalore

- Main role is to research and understand the small gaps in the current system that can help us to retain the users
- Defined a new team creation flow for a set of users and reduced the time taken to create a team by 45%
- Defined a new switching method which help the users to see the difference in the team in a single look. Reduced the overall click rate from 3 to 2.

INSZoom, Product Designer (Freelance)

October 2020 - November 2020, 2 months | Bangalore

- Defined a new experience to cater the needs of a wide variety of users. Initial user testing proves the adoption rates are high
- Worked on creating the design system

HashedIn Technologies, UI/UX Designer

April 2018 - September 2020, 2 year 6 months | Bangalore

- Understanding the business perspective and user mindset to curate an experience that helps both the sides
- Creating wireframes to convey the experience and defining the visual designs by following the visual design principles
- Designer with multiple faces so have engaged in each and every stages of the project such as User Research, Product Strategy, Competitive Analysis, Visual Design, User Testing
- Collaborated with project managers to understand the core of the problem. Also worked closely with the developers to produce the near perfect platforms
- Conducted design thinking sessions with the stakeholders and also helped other designers to set up as well
- Worked on mobile apps, enterprise applications etc

Appzoc Technologies, UI/UX Designer

Oct 2017 - March 2018, 6 months | Kochi

- Understand the basic requirements from the Project Manager and gathering additional informations
- Creating wireframes to convey the experience and defining the visual designs by following the visual design principles

EDUCATION

Calicut University, Computer Engineering

2013 - 2017, KERALA

ICAT, Institute of Design & Multimedia

2012 - 2013, KERALA

SKILLS

UX Research

User Journey Mapping

User Empathy

Interaction Design

Design Philosophy

Visual Communication

Wire-framing and Prototyping

Agile UX

User Interface

UI Code knowledge

Collaboration

Motion Design

TOOLS

Adobe Photoshop

Adobe Illustrator

Adobe XD

Adobe After Effects

Sketch

Balsamiq

Imovie

G-suite

Keynote

Invision

Overflow

Zeplin